



AGENDA

- 8:30 - 8:50AM** **Continental Buffet Breakfast + Networking** (*Main Dining Room, 11th Floor*)
- 9:00 - 9:50AM** **General Session** (*Main Dining Room - 11th Floor*)
- Drew Becher, SF Parks Alliance CEO Welcome
 - Speaker: Lanita Henriquez, Program Manager, SF Community Challenge Grant
 - Speaker: Ron Finley, The Gangsta Gardener & Founder of The Ron Finley Project
- 10:00 - 10:50AM** **Early Morning Panels** (*participants attend registered session*)
- Leveraging City Funding to Transform Your Community (*Penthouse - 12th Floor*)
 - Working with Local Developers (*Grand Salon, 9th Floor*)
- 11:00 - 12:20PM** **Late Morning Panels** (*participants attend registered session*)
- Working with Your Community to Build & Sustain Your Project: A Step-by-Step Approach (*Penthouse - 12th Floor*)
 - The ABCs of Urban Greening and Landscape Planning (*Grand Salon - 9th Floor*)
- 12:30 - 1:20PM** **LUNCH** (*Main Dining Room - 11th Floor*)
- Speaker: Phil Ginsburg, General Manager, San Francisco Recreation and Parks Department
- 1:30 - 2:20PM** **Afternoon Panels** (*participants attend registered session*)
- Crafting Community: Creating Successful Spaces Through Art and Activation (*Penthouse- 12th Floor*)
 - Storytelling to Inspire Giving (*Grand Salon - 9th Floor*)
- 2:30 - 3:20PM** **General Session** (*Main Dining Room - 11th Floor*)
- Welcome Back!
 - Speaker: Louise Mazingo, Professor in the Department of Landscape Architecture and Environmental Planning at UC Berkeley & SFPA Board Member
 - Speaker: Walter Hood, Professor and former Chair of Landscape Architecture at UC Berkeley & Principal of Hood Design Studio in Oakland
- 3:30 - 4:30PM** **Closing & Networking Happy Hour** (*Café - 10th Floor*)