8:30 a.m. to 9:30 a.m. – Welcome & Registration
Coffee, tea, and light bites will be provided for attendees in the courtyard during the check-in and registration process.

9:30 a.m. to 11 a.m.

The Power of Parks
Welcome to the Public Space Summit! In this opening session, you’ll hear from Carolyn Johnson, CEO of the Black Cultural Zone, as well as remarks from Drew Becher, CEO of SF Parks Alliance, Board Chair Liz Farrell, and Phil Ginsburg, General Manager of SF Rec & Parks.
Location: Auditorium

11 a.m. to 12 p.m.

Project Track — Planting the Seeds of Social Media
Discover how to plant the seeds of social media in a session that will explore tips and tricks used by local creatives and social media connoisseurs.
Panelists: Shalaco & Phoenix from SFinBloom, Nathan Fielding from Shine On SF, and Jason Corning
Location: Rec Room

Project Track — Fundraising: Where to Start
Learn best practices for building a strong fundraising foundation from a few of our very own SF Parks Alliance staff members. They’ll discuss how to grow and maintain sustainable lists, develop a strong giving campaign, and more!
Panelists: Steve Fredericks and Leigh Hiura from SF Parks Alliance
Location: Garden Club Room

General Track — Planning for Equitable Development at India Basin
Guiding equitable development is no walk in the park. In this moderated panel, you’ll hear directly from the folks involved in these challenging but critical efforts along SF’s southeast waterfront.
Panelists: Phil Ginsburg from SF Rec & Parks, Jackie Flin from APRI, Julia Ayeni, and Chika Mezie
Location: Auditorium

12 p.m. to 1 p.m. – Lunch Break!
Lunch will take place in the courtyard, with boxed lunches and beverages provided for all Summit attendees.
1 p.m. to 2 p.m.

Project Track — Making it Happen: Permitting and Partnerships
Discover how to navigate the often challenging world of permitting with a presentation, panel of local experts, and formal unveiling of the new and improved Public Space Toolkit!
Panelists: Bernie Tse from SF Public Works and Nathan Sinclair & George Ridgely from SF Rec & Parks
Location: Rec Room

General Track — Activating Streets and Pedestrian Networks
Walk (or bike) away from this session with an entirely new perspective on how streets can both strengthen urban connections and support a balance between happy humans and healthy environments.
Panelists: Sergio Suarez from Collective Grounds Production, Mario de Mira from SoMa Pilipinas, Katie Birnbaum from Sunday Streets, Andrew Sullivan from Friends of Stevenson Alley, and Erica Waltemade from SOMA West CBD
Location: Garden Club Room

2 p.m. to 3 p.m.

Project Track — Creating a Sustainable Volunteer Program
In this Q&A style session, you'll hear from a diverse panel of community engagement professionals and organizers as they discuss how to mobilize and grow a more sustainable volunteer program.
Panelists: Sophie Constantinou from the Bernal Cut Beautification Group, Margaux Kelly from TogetherSF, and Monica Stafford from OneTam
Location: Rec Room

General Track — Nature Rx: Exploring How Health and Nature Intersect
We know that nature is good for us, but what does that mean on a more practical level? This discussion will take a closer look at how nature improves our mental, physical, and social health in San Francisco and beyond.
Panelists: Ildiko Polony from Sutro Stewards and special guests
Location: Auditorium

Project Track — Fundraising: How to Grow
Do you know the basics of fundraising but want to take your efforts to the next level? Join this session to learn how to strategically engage with your community and build long-term support for your project.
Panelists: Sonia Gonzalez Banks from SF Parks Alliance
Location: Garden Club Room

3 p.m. to 4 p.m.

We Are the Network
From major public space renovations to smaller community-led improvements, representatives from several Community Partner projects will offer a glimpse into the breadth of exciting work happening within the larger Community Partner Network during this closing session.
Panelists: Philip Winn from SF Parks Alliance and various members of the Community Partner Network
Location: Auditorium

4 p.m. to 5:30 p.m. – Schmoozing
Mingle with other Summit attendees, enjoy beverages, and listen to live music from the Lake Merritt Ramblers!