

Slow Streets Catalog

SUMMER | FALL 2022



Welcome!

Slow Street Mayors,

This Slow Streets Catalog is designed for you and your community as part of a larger effort to enhance safe, slow, and beautified streets.

We have grant funding to spend on supporting your Slow Street. These funds can go towards:

- Art & Decorative Crosswalks
- Sidewalk Gardens
- Traffic Calming & Signage
- Slow Street Promotion

Here's how it works:

1. Each Slow Street starts with **8,000 points** to use towards various improvements
2. Look through this catalog and decide how you want to spend your Slow Street points
3. Some choices may require input from your community (i.e. do you want an artist to do a crosswalk mural, or your own community members?)
4. Fill out the form at the end and submit it back to SF Parks Alliance
5. Questions? Email us at SlowStreets@sfparksalliance.org



Roadway Art and Decorative Crosswalks

Starts at
2 pts
per sq ft



Intersection Mural

Crosswalk Mural

Street Mural

What you'll get:

- Custom designed* street murals or decorated crosswalk
- Communities can design and paint the murals themselves or hire artists with an added cost
- Organized and executed with the help of local artists and consulting arts organizations
- Opportunity for a community painting day

What we'll need from you:

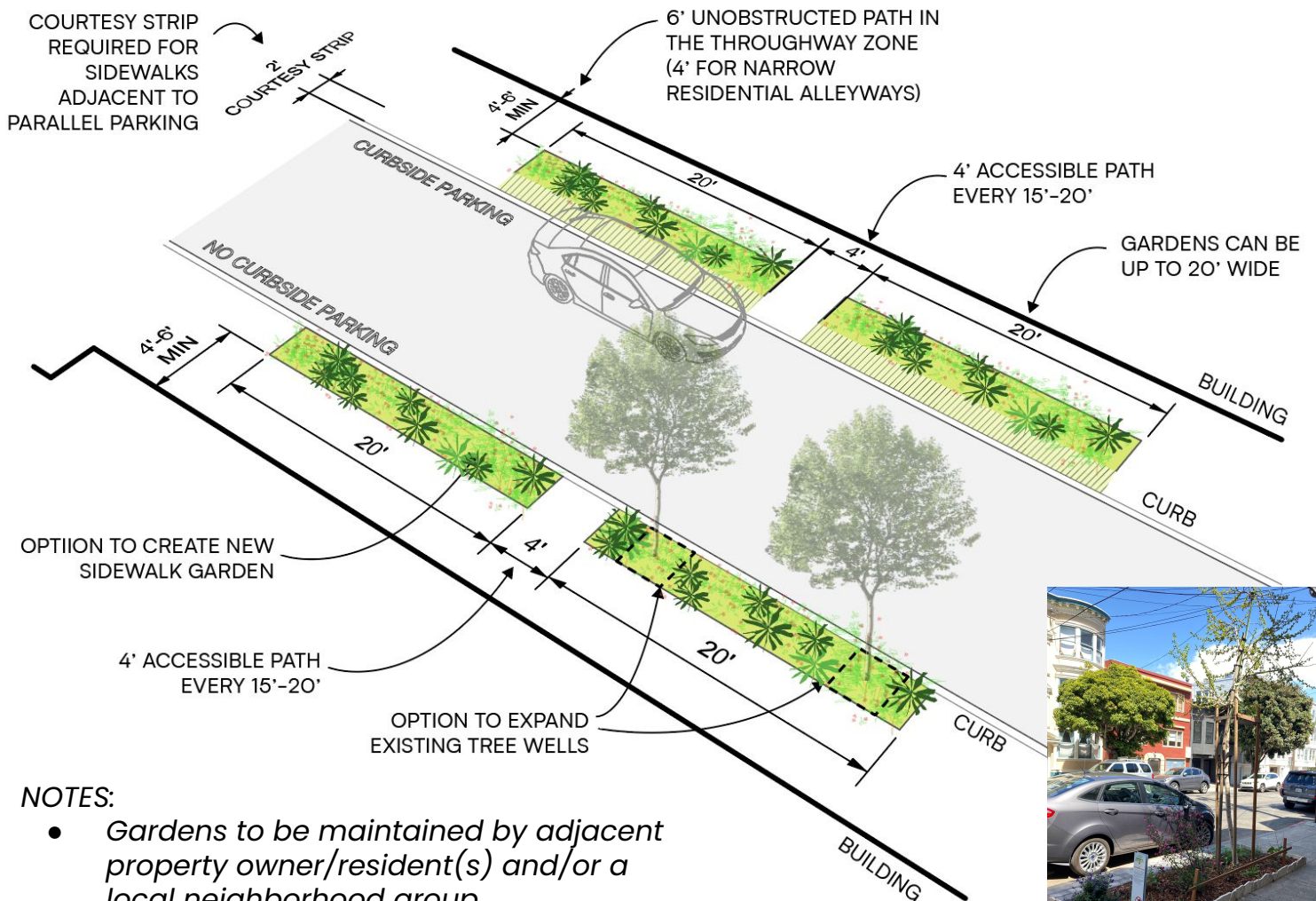
- Site location or intersection for the street mural/decorative crosswalk(s)
- Your choice for DIY or hired artist murals
- Square footage of proposed artwork
- Community coordination and logistics planning

Sidewalk Gardens Community Planting

45 pts
Per sq ft



- Bust up some concrete and install native and drought tolerant gardens designed to support pollinators, reduce stormwater runoff and support local trees
- Permitting and installation by Friends of the Urban Forest
- Opportunities for community planting days



Signage Level One

250 points
for a set

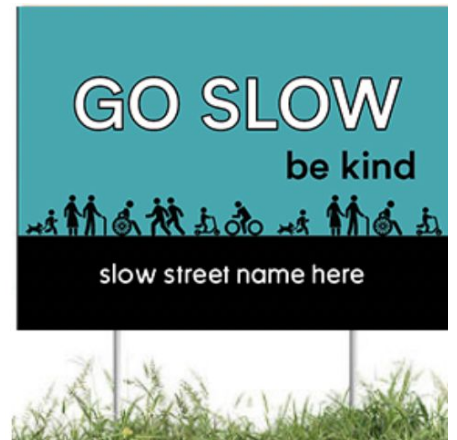
60 pts
ea.

TYPE 1 BARRIER
FREE IF YOU BORROW FROM SFPA



50 pts
/10x

LAWN SIGNS



180 pts
ea.

**CUSTOM A-FRAME
SIGNAGE**



10 pts
/50x

FLIERS



- Light-weight signage for all of your traffic calming needs
- Spread these out along your Slow Street and raise awareness
- Customizable design

Signage Level Two

Start at
300 pts



SLOW STREET *Street Lettering Stencil*

- Lettering to denote your Slow Street
- Chance to make your own stencil
- Amount of lettering is based on the square footage of the space and can include a street-specific name

Signage Level Three

700 points
for
6x barriers

Traffic Calming Signage & Barriers

- Bundle of 6 containers with 2 signs
- Fill with concrete, gravel, soil, and plants



Promotion

Courtesy campaign survey

**210 points
for a set**

**10 pts
/50x**

**COMMUNITY SURVEY
FLYERS**



**200 pts
/200x**

**POSTCARD
MAILERS**



- Community survey to get input on Slow Streets & spread awareness
- Distribute fliers & mailers to neighbors
- Customizable design

Promotion

Block Party Support

**300
points**



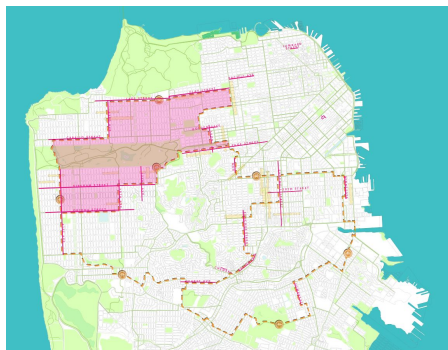
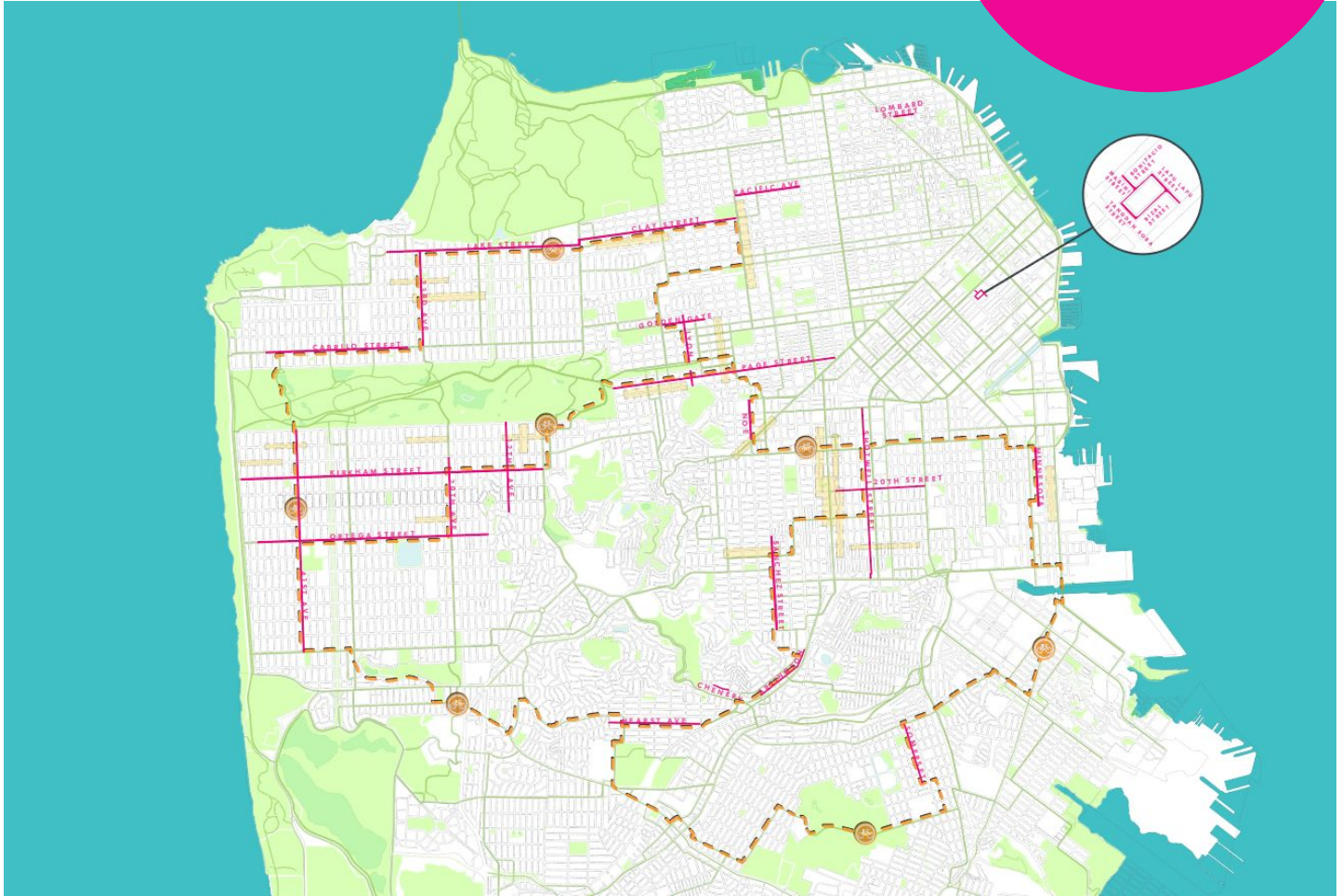
- Assistance with permit applications
- Traffic barriers
- Reusable assets for future events

Promotion

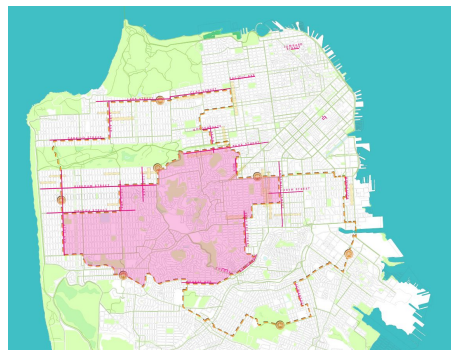
Slow Street Bike Loop

Connecting you to your local Slow Street Network

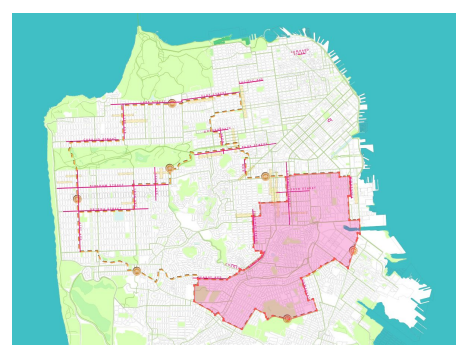
FREE



Bike Loop 1



Bike Loop 2



Bike Loop 3



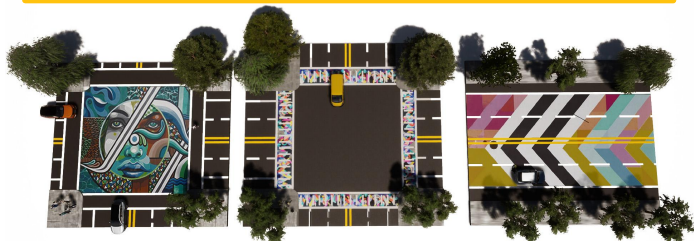
Place Your Order

Total allocated points (pts): _____ pts

Remaining points (pts): _____ pts

Slow Street _____

Art and Decorative Crosswalks



_____ total sqft x 2pts = _____ pts

Location: _____

Sidewalk Gardens



_____ total sqft x 45pts = _____ pts

Location: _____

Promotion



Survey
60 pts x qty _____



Block Party Support
300 pts x qty _____

Signage

Level 1



60 pts
x qty _____



50 pts
x qty _____



50 pts
x qty _____



50 pts
x qty _____

TOTAL: _____ pts

Level 2



_____ count x 300pts ea. = _____ pts

Level 3



_____ count x 700pts. = _____ pts