Slow Street Mayors,

This Slow Streets Catalog is designed for you and your community as part of a larger effort to enhance safe, slow, and beautified streets.

We have grant funding to spend on supporting your Slow Street. These funds can go towards:

- Art & Decorative Crosswalks
- Sidewalk Gardens
- Traffic Calming & Signage
- Slow Street Promotion

Here’s how it works:

1. Each Slow Street starts with **8,000 points** to use towards various improvements
2. Look through this catalog and decide how you want to spend your Slow Street points
3. Some choices may require input from your community (i.e. do you want an artist to do a crosswalk mural, or your own community members?)
4. Fill out the form at the end and submit it back to SF Parks Alliance
5. Questions? Email us at SlowStreets@sfparksalliance.org
**Roadway Art and Decorative Crosswalks**

**What you’ll get:**
- Custom designed* street murals or decorated crosswalk
- Communities can design and paint the murals themselves or hire artists with an added cost
- Organized and executed with the help of local artists and consulting arts organizations
- Opportunity for a community painting day

**What we’ll need from you:**
- Site location or intersection for the street mural/decorative crosswalk(s)
- Your choice for DIY or hired artist murals
- Square footage of proposed artwork
- Community coordination and logistics planning

*Price starts at 2 pts per sq ft*
Sidewalk Gardens
Community Planting

- Bust up some concrete and install native and drought tolerant gardens designed to support pollinators, reduce stormwater runoff and support local trees
- Permitting and installation by Friends of the Urban Forest
- Opportunities for community planting days

**NOTES:**
- Gardens to be maintained by adjacent property owner/resident(s) and/or a local neighborhood group
- Click [HERE](#) for SF Public Works guidelines
Signage
Level One

250 points for a set

- **TYPE 1 BARRIER**
  - FREE IF YOU BORROW FROM SFPA
  - 60 pts ea.

- **LAWN SIGNS**
  - CUSTOM A-FRAME SIGNAGE
  - 180 pts ea.

- **FLIERS**
  - 10 pts ea.
  - 180 pts ea.
  - 50 pts /10x
  - Free if you borrow from SFPA
  - 60 pts ea.

- **CUSTOM A-FRAME SIGNAGE**
  - 50 pts /10x

- **FLIERS**
  - 10 pts /50x

- **LAWN SIGNS**
  - Customizable design

- Light-weight signage for all of your traffic calming needs
- Spread these out along your Slow Street and raise awareness
- Customizable design
Signage
Level Two

SLOW STREET
Street Lettering Stencil

- Lettering to denote your Slow Street
- Chance to make your own stencil
- Amount of lettering is based on the square footage of the space and can include a street-specific name

Start at 300 pts
Traffic Calming Signage & Barriers

- Bundle of 6 containers with 2 signs
- Fill with concrete, gravel, soil, and plants
Promotion

Community survey to get input on Slow Streets & spread awareness

- Community survey to get input on Slow Streets & spread awareness
- Distribute fliers & mailers to neighbors
- Customizable design
Promotion

Block Party Support

- Assistance with permit applications
- Traffic barriers
- Reusable assets for future events
Promotion
Slow Street Bike Loop
Connecting you to your local Slow Street Network
FREE
Place Your Order

Art and Decorative Crosswalks

_____ total sqft x 2pts = _____ pts

Location: ____________________________

Sidewalk Gardens

_____ total sqft x 45pts = _____ pts

Location: ____________________________

Promotion

Survey
60 pts x qty ______

Block Party Support
300 pts x qty ______

Signage

Level 1

60 pts x qty _____  50 pts x qty _____  50 pts x qty _____  50 pts x qty _____

TOTAL: _____ pts

Level 2

_____ count x 300pts ea. = _____ pts

Level 3

_____ count x 700pts. = _____ pts

Total allocated points (pts): ______ pts

Remaining points (pts): ______ pts

Location:
Slow Street