



SF PARKS ALLIANCE ANNOUNCES RETURN OF 'ENTWINED MEADOW' ILLUMINATED ART INSTALLATION IN GOLDEN GATE PARK

Charles Gadeken's forest of illuminated color will once again light up Peacock Meadow this winter with new upgrades, immersing park visitors in a realm of art, technology, and nature

SAN FRANCISCO, CA (November 2, 2022) – San Francisco Parks Alliance and the San Francisco Recreation and Park Department in partnership with Bay Area artist Charles Gadeken announce the return of the 'Entwined Meadow' illuminated art installation to Peacock Meadow in Golden Gate Park from December 1, 2022 through March 12, 2023. This dazzling forest of light first welcomed park goers as a safe and joyful outdoor destination in 2020 and quickly became an iconic attraction for Bay Area residents and tourists alike.

This immersive experience was designed specifically for Peacock Meadow by San Francisco artist Charles Gadeken, who champions accessibility to art and interactive experiences and whose work includes commissions from Burning Man, Insomniac Events, Coachella, the City of Palo Alto, the City of San Francisco and many more. The arrangement of the installation will create twisting paths through large flowering clusters, trees to sit under, and shifting lights and color.

"This year, the goal is to fix, refine and expand the work. We're building and integrating larger, more reinforced bases for many of the sculptures, reinforcing branches, further weatherproofing electronics for many sculpture pieces, and upgrading all lighting controls software," said Charles Gadeken.

The 2022-23 season of Entwined introduces new sculptural artworks including a "fallen tree", which will double as a seating area, "sapling" trees with hidden "world tree knots" that feature surprise miniature artworks by local artists, and greater interactivity. These additions build upon the interactive elements and expanded layout that debuted last year.

QR codes will be embedded on several sculptural pieces to invite the public to create their own lighting experience and patterns - a fan favorite feature that now offers greater experimentation of patterns, colors, tempos, and sequencing. A new sound system will introduce omnidirectional sound and a variety of intermittent immersive sound experiences.

Twice-a-week performances and other live art programming will be hosted at the installation in partnership with Entwined this season. These events kick off with the holiday tree lighting ceremony on December 1 at McLaren Lodge and the Light Up The Night bike parade which returns to JFK Promenade on December 3. More events will be announced on a rolling basis.

"Entwined has quickly become a San Francisco institution that offers something for everyone. We love seeing residents and visitors enjoying the lights of Entwined and showing their creativity," said SF Parks Alliance CEO Drew Becher.

"Parks are places for connection, beauty, and wonder and we are thrilled to welcome Entwined Meadow back to Golden Gate Park. This beloved and brilliant installation is something that parkgoers have come to look forward to around the holidays," SF Rec and Park General Manager Phil Ginsburg said. "It's always exciting seeing our public spaces light

up in such a magical way, creating community through art."

The installation is an invitation to play, explore and interact with the environment, and it engages visitors of all ages and walks of life. Entwined lights the way for park visitors to continue a nighttime exploration along the JFK Promenade alongside the City's official holiday tree at McLaren Lodge, dazzling light projections at the Conservatory of Flowers, and the SkyStar Observation Wheel and illuminated Bandshell in the Music Concourse.

About San Francisco Parks Alliance

SF Parks Alliance is San Francisco's only citywide parks nonprofit. For over 50 years, we've been partnering closely with communities and public agencies to create, sustain, and advocate for parks and public spaces across the city. We believe that everyone deserves access to safe and welcoming community spaces, regardless of where they live in San Francisco.

About Charles Gadeken

Charles Gadeken is an award-winning industrial artist working in the creative field for over 25 years, whose monumental interactive public artworks reimagine the world post-nature. Artwork commissions include Black Rock Arts Foundation, City of San Francisco, Insomniac Events, Coachella, Absolut Vodka, City of Palo Alto, City of Calabasas, City of Los Altos, Stanford University, and more. Many of Charles' works have been exhibited internationally.

Focused on engaging the imagination in the objects created and the method of their creation, Charles dedicates his work to increasing artistic community and public awareness of art. Many pieces are interactive, encouraging spectators to become participants in the artistic experience. In addition to making art, his artistic practice encourages others to do so and has inspired hundreds of people to participate in art-making for multiple projects. Charles also aims to create public art that contributes to and celebrates the community and increases public interest and connection to the place and region.

<u>About San Francisco Recreation and Park Department</u>

The San Francisco Recreation and Park Department administers more than 220 parks, playgrounds, and open spaces, including two outside the city limits— Camp Mather in Yosemite Valley and Sharp Park in Pacifica, Calif. Our park system includes 25 recreation centers, nine swimming pools, five golf courses and numerous tennis courts, ball diamonds, soccer fields and other sports venues. Included in the department's responsibilities are the Marina Yacht Harbor, the San Francisco Zoo, and Lake Merced.

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SF Parks Alliance Media Kit

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