

SF PARKS ALLIANCE ANNOUNCES RETURN OF 'HEART YOUR PARKS' CAMPAIGN IN PARKS ACROSS SAN FRANCISCO

Heart Your Parks will return to San Francisco parks this spring with screen printing pop-ups that celebrate city parks and an ambitious fundraising goal to support these spaces.

SAN FRANCISCO, CA (March 23, 2023) – Today, San Francisco Parks Alliance announces the return of Heart Your Parks. The annual spring campaign showcases the love that San Franciscans have for the city's parks and public spaces through free events and fundraising to support these spaces.

This April, Heart Your Parks will bring screen printing pop-ups to a different park each Saturday in April leading up to Earth Day (April 22). Each event will feature a screen printing design specific to the park the event takes place in. The designs were made by local artist [Orlie K.](#), and they celebrate the unique character of iconic San Francisco parks.

"Heart Your Parks is about giving back to the public spaces that make San Francisco a special place. Every San Franciscan who has relaxed, exercised, or socialized in our parks knows they are worth supporting. The art we're giving away is meant to remind people that even when there are hard times, there is so much to love about San Francisco," said Drew Becher, CEO of SF Parks Alliance.

Throughout the month, parkgoers are invited to participate by pulling their own prints on provided paper at the weekly pop-ups and donating directly to the campaign. The fundraising goal for Heart Your Parks is \$50,000, which will ensure that SF Parks Alliance can continue to support over 85 community partners across the city, renovate the highest need parks and playgrounds, and create safe public spaces. All donors who give \$50 or more will also receive a Heart Your Parks sticker featuring one of the four park designs. Donations toward the campaign can be made at secure.sfparksalliance.org/HYP.

The first Heart Your Parks campaign was launched in 2020 during the height of the pandemic and introduced social distancing hearts to parks across San Francisco. Heart Your Parks returned in 2022 as a large flower heart installation at Alamo Square Park.

Heart Your Parks Schedule

- Saturday, April 1 @ Alamo Square Park (11 AM - 4 PM)
- Saturday, April 8 @ Washington Square Park (11 AM - 4 PM)
- Saturday, April 15 @ Duboce Park (11 AM - 4 PM)
- Saturday, April 22 - Earth Day @ Golden Gate Park (11 AM - 4 PM)

About San Francisco Parks Alliance

SF Parks Alliance is San Francisco's only citywide parks nonprofit. For over 50 years, we've been partnering closely with communities and public agencies to create, sustain, and advocate for parks and public spaces across the city. We believe that everyone deserves access to safe and welcoming community spaces, regardless of where they live in San Francisco.

CONTACT

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SF Parks Alliance Media Kit

SF Parks Alliance Social Media:

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Website: sfparksalliance.org

Heart Your Parks Donation Page: secure.sfparksalliance.org/HYP