

SF PARKS ALLIANCE WILL SUPPORT SAN FRANCISCANS TO LAUNCH FREE OUTDOOR EVENTS THROUGH SHINE ON SF ACTION AWARDS

Awardees will receive \$5,000 cash and technical and staffing assistance to bring free community events to public spaces in San Francisco

SAN FRANCISCO, CA (May 22, 2023) – Today, San Francisco Parks Alliance announces a new round of ShineOn SF Action Awards is open. The Action Awards support projects that bring free, recurring community events to public spaces in San Francisco. Any SF resident or SF-based business or community group can apply to receive up to \$5,000 and technical assistance to help make their idea a reality.

The Action Awards give resources to help people or organizations care for a public space that matters to them. Previous awardees have hosted clean-up events, movie nights, mural paintings, movement classes, and more, all in service of bringing a sense of community to public spaces.

In the newest round of Action Awards, SF Parks Alliance will distribute 10 \$5,000 cash grants. In addition, SF Parks Alliance provides expertise in public programming and permitting and other technical support to ensure awardees can bring their visions to life. Between a pilot round and an inaugural round of Action Awards grants, SF Parks Alliance has already distributed \$88,000 to 18 awardees.

"The Action Awards cut to the heart of what the Parks Alliance is about - empowering San Franciscans to take ownership of public spaces and bring them to life. This program recognizes that communities are the best stewards for their parks, alleys, and gardens," said Drew Becher, CEO of SF Parks Alliance.

Interested parties are encouraged to attend the <u>ShineOn Action Assembly</u> on May 30, where previous awardees, prospective applicants, and SF Parks Alliance staff can mingle and share ideas. An additional <u>informational webinar</u> will be hosted on May 31. Applications close June 19. You can learn more about the Action Awards at <u>sfparksalliance.org/action-awards</u>.

About San Francisco Parks Alliance

SF Parks Alliance is San Francisco's only citywide parks nonprofit. For over 50 years, we've been partnering closely with communities and public agencies to create, sustain, and advocate for parks and public spaces across the city. We believe that everyone deserves

access to safe and welcoming community spaces, regardless of where they live in San Francisco.

CONTACT

Jake Ramirez
Associate Director, Marketing
San Francisco Parks Alliance
media@sfparksalliance.org

SF Parks Alliance Media Kit

SF Parks Alliance Social Media:

Instagram: instagram.com/sfparksalliance
Facebook: facebook.com/sfparksalliance
Twitter: twitter.com/sfparksalliance

Website: sfparksalliance.org