



## Summit Schedule

Thursday, May 11

### 8:30 AM to 9:30 AM – Welcome & Registration

Check-in and enjoy breakfast bites, coffee, & tea in the courtyard.

### 9:30 AM to 10:45 AM

#### Opening Keynote — Connections

Welcome to the 2023 Public Space Summit! In this opening session, you'll hear from Sharaya Souza, Executive Director of the American Indian Cultural District and Sara Moncado, CEO of The Cultural Conservancy, as well as opening remarks from Drew Becher, CEO of SF Parks Alliance, Louise Mazingo, Chair of the Department of Landscape Architecture and Environmental Planning at UC Berkeley, and Lisa Bransten, Director of Partnerships at the SF Recreation & Parks Department.

Location: Alex Pitcher Pavilion/Courtyard

### 11 AM to 12 PM

#### Project Track — ShineOn Action Awards: Looking Back and Looking Forward

Learn more about the Shine On Action Award Grant from current grantees and how your community group or organization can apply when the next round of Action Awards opens in May.

Panelists: Sarah Katz-Hyman, Julia Ayeni from SF Office of Economic & Workforce Development, Edna Nyangau from Thirdspace, Isaiah Powell from DragonSpunk and Jeanne Crawford from the Lego Garden.

Location: Visitacion Valley Room

#### Project Track — Maintaining Collaboration and Connection: Ensuring Your Project's Legacy Lives On

Join us to discuss community group sustainability to ensure the legacy of your project lives on for generations to come. Hear from panelists about their experiences and best practices.

Panelists: Yuliza Parra, Savannah Schoelen, Robert Muehlbauer and Moneka Muehlbauer from Ridge Lane Neighbors, Lila Travis and Katie Cariffe from DeHaro Street Community Project, and David Burnett from the SF Recreation & Parks Department.

Location: Hunters Point Room

#### General Track — Youth Panel

Hear from youth/youth providers on the impact of open space and parks.

Panelists: Maya Rogers Laticia Erving from SFUSD and African American Achievement and Leadership Initiative, and Navaun Mean from TAY Youth.

Location: Bayview Room

#### General Track — SE PUC Building and Grounds Tour

Take a tour of the beautiful new SFPUC SE Community Center grounds and building. Learn how this site came to be and the community input that went into making it happen.

Led by: PUC Staff.

Location: Meet at the bronze statue in front of the building

### 12 PM to 1:20 PM – Lunch Break!

Lunch will take place in the courtyard, with boxed lunches and beverages provided for all Summit attendees.

## 1 PM to 2:30 PM – Blue Greenway Bike Tour

The Blue Greenway is an initiative that will elevate and connect 13 miles of public spaces along San Francisco's southeast waterfront, from Oracle Park south to Candlestick Point. Visit some of San Francisco's most underrated green spaces and learn about the future of the southeast waterfront on this tour.

Led by: Steve Fredericks, Maya Rogers, Chris Bannister, and Yuliza Parra.

Location: Meet at the parking lot

## 1:30 PM to 2:30 PM

### Project Track — Affinity Group Meet Ups

Meet with folks who are working on the same type of projects you are. Connect, collaborate, commiserate, and come away with the energy to know you aren't doing this alone. Meeting locations for affinity groups will be posted at lunch.

Led by: SF Parks Alliance Staff.

Location: Meet at the bronze statue in front of the building

### Project Track — Visual Storytelling with Community in Mind

Stories are more effective for nonprofits when they have visuals. They attract more attention, create stronger emotional ties, and raise more money. For community groups, gathering and telling stories can be a cost- and time-effective way to bring your work to life. In this session, you'll learn: How to identify your story, approach your community and capture their stories, and effectively share those stories with your audience.

Panelists: Jake Ramirez, Lucas Lux from Community Spaces SF, and Sophie Constantinou from Citizen Film.

Location: Hunters Point Room

## 2:45 PM to 3:45 PM

### Project Track — 1:1 Fundraising Plan Support

Book a 15-minute time slot with one of SFPA's fundraising staff to receive some 1:1 fundraising feedback and brainstorming on your project. You'll get the most out of this time if you bring a specific goal, timeline, have a rough fundraising plan to get feedback on, or have specific questions about fundraising best practices.

Led by: Steve Fredericks, Sonia Gonzalez Banks, and Chris Bannister.

Location: Meet at the bottom of the atrium

### Project Track — Permits & Events: Best Practices

Learn about navigating the City permitting process with the SFPA event production team, get an overview of the SFPA Public Space Toolkit permits guide and hear other community leaders' best practices for hosting successful public events.

Panelists: Mark Hennon, Anna Stewart, Adrienne Bernardez, Kath Tsakalakis from Lakeside Landing, and Anne Seeman from Vis Valley Greenway.

Location: Hunters Point Room

## 4 PM to 6 PM – Schmoozing

Mingle with other Summit attendees, enjoy appetizers and beverages, and listen to closing remarks as we award a couple special community groups the first SF Parks Alliance Steward Awards for their outstanding work in our city's parks and public spaces.

Location: Alex Pitcher Pavilion/Courtyard

### General Track — The Why and How of Public Art

Exploring the process of conceiving and implementing public art in San Francisco with the people who make it happen. From murals to mosaics to the Doggie Diner Heads, the impact of public art is felt throughout the City. This panel will explore community projects, city-funded initiatives, and creative events, as we discuss the power of public art.

Panelists: Laura Rothman, Thais Arjo, artist Philip Hua, Stella Lochman from SFMOMA Events, Jackie Von Treskow from SF Arts Commission, and Shannon Riley from Building 180.

Location: Bayview Room

### General Track — Connections around the Bay Panel

Through presentations and a group conversation this panel will highlight several exciting new waterfront public space projects that are currently under development around the Bay Area. Panelists will discuss their connections to the Bay Trail and share their approach on issues of equity, access, funding, management, and more.

Panelists: Philip Winn, Sear Lorentz from Petaluma River Park, Jason Su from Guadalupe River Park, and Kevin Conger from DePave Park/CMG.

Location: Bayview Room

### General Track — Reimagining our Streets

Through conversation with local advocates and leaders, this panel examines the current reality and potential of streetscape changes in San Francisco to provide inspiration and lessons for communities to effectively reimagine their public spaces.

Panelists: Aimee Callander, Gina Kotos, Molly Hayden from Page Slow Street, Lucas Lux from Great Highway Park, Warren Logan from Progress Public Affairs, Julia Malmo-Laycock from SFMTA, and Alec Hawley.

Location: Visitacion Valley Room