

PARTY FOR THE PARKS RETURNS SEPTEMBER 23 TO RAISE FUNDS FOR NEW AND RENOVATED PARKS AND PUBLIC SPACES

The most anticipated social event of the year will be greenhouse-inspired and take place at the new Conservatory at One Sansome

SAN FRANCISCO, CA (June 15, 2023) – Today, San Francisco Parks Alliance announces that Party for the Parks, the premier annual social event that raises funds for San Francisco parks and public spaces, will take place September 23, 2023, at the new Conservatory at One Sansome in downtown San Francisco. This year, attendees are encouraged to dress in emerald greens and botanical prints to match the greenhouse-inspired setting at the Conservatory at One Sansome.

The party will feature themed entertainment and a Raise the Paddle auction. Funds raised during the auction will be allocated toward community-led public space projects across San Francisco.

“Now more than ever, we want to empower San Franciscans to support their parks,” said Drew Becher, CEO of SF Parks Alliance. “By raising money for community groups, we’re not only helping our parks to be great, but we’re encouraging San Franciscans to feel ownership of their public spaces.”

This year’s theme is elegant greens and botanicals, inspired by the greenhouse-esque glass atrium ceiling at the Conservatory at One Sansome. Guests will be surrounded by rattan and emerald velvet furniture, lush greenery, and themed entertainment. Guests are encouraged to bring the Conservatory to life dressed in emerald greens and bold botanical prints.

“I look forward to Party for the Parks every year because it supports an amazing cause and is one of the most fun gala events in San Francisco. Every year I find so much joy in meeting others who care about supporting the parks and public spaces at the heart of San Francisco,” said Lateefah Gainey Baxter, Party co-chair and SF Parks Alliance board member.

In 2022, Party for the Parks welcomed guests to a “drenched in red” themed party, with entertainment including stilt walkers and dancing roller skaters. In previous years, Party for the Parks featured themes including a gold-and-white 50th anniversary celebration and an 80s night.

In 2022, the Party raised over \$511,000 with a particular emphasis on the Blue Greenway, an initiative elevating and connecting 13 miles worth of parks and public spaces along San Francisco’s southeast waterfront.

Interested parties are encouraged to visit partyfortheparks.org for information on ticketing and sponsorship.

About San Francisco Parks Alliance

SF Parks Alliance is San Francisco’s only citywide parks nonprofit. For over 50 years, we’ve been partnering closely with communities and public agencies to create, sustain, and advocate for parks and public spaces across the city. We believe that everyone deserves

access to safe and welcoming community spaces, regardless of where they live in San Francisco.

CONTACT

Jake Ramirez
Associate Director, Marketing
San Francisco Parks Alliance
media@sfparksalliance.org

SF Parks Alliance Media Kit

SF Parks Alliance Social Media:

Instagram: [instagram.com/sfparksalliance](https://www.instagram.com/sfparksalliance)

Facebook: [facebook.com/sfparksalliance](https://www.facebook.com/sfparksalliance)

Twitter: twitter.com/sfparksalliance

Website: sfparksalliance.org