SHINE ON ACTION AWARDS

REQUIREMENTS

Core Requirements

- Projects must be led by an SF resident or SF-based business or group.
- The project must occur in a specific street area or public space the applicant has a connection to (ex: working or living nearby).
- The program or experience must be free to the public.

Additional Requirements

- Feasible and ready to implement – In the spirit of "action", we prioritize projects that are poised to start quickly using the resources the award provides. In this case, this means you should be prepared to start events in April 2024.
- Recurring – We focus on small-scale, recurring projects that build community, we do not fund one time events. For a project to be considered recurring, we are looking for at least 3 events planned within the 6 month grant period
- Involving Stewardship – We prioritize applications that involve aspects of "caring" for the project site. This could be a small act that feels appropriate to the project, from litter pick-ups to weeding.
- Social Benefits – We prioritize projects that foster civic trust and reconnect people to each other and the public spaces they care about. This might mean that you as the applicant have a specific connection to the place or audience you hope to activate, making the impact last beyond this grant period.
- Economic Benefits – Projects that create economic opportunities for others are encouraged. We are particularly interested in projects that provide economic opportunities for SF-based artists, performers, youth, people of color, low-income or unemployed individuals, seniors, and/or people with disabilities.
- Equity – We prioritize applications from Priority Geographies – areas where a significant portion of residents or people who spend time in the area or location are members of a specific cultural, community, racial, or ethnic group that historically has been discriminated against, displaced, and oppressed.
- Budget – We focus on discrete projects that can be implemented with the $5,000 award this program provides, with no additional funding required. All submissions should include a basic outline of budget categories. You can use this template if needed to brainstorm categories and start to map out projected costs.

Please Note

- At this time, previous ShineOn Action Awardees are not eligible for additional awards.
- Applicants are only allowed to submit one project idea per grant cycle.
- The application closes on January 3.

CONTACT

For questions contact shineonsf@sfparksalliance.org