



SHINE ON ACTION AWARDS

REQUIREMENTS

Core Requirements

- Projects must be led by an SF resident or SF-based business or group.
- The project must occur in a specific street area or public space the applicant has a connection to (ex: working or living nearby).
- The program or experience must be free to the public.

Additional Requirements

- Feasible and ready to implement – In the spirit of “action”, we prioritize projects that are poised to start quickly using the resources the award provides.
- Recurring – We focus on small-scale, recurring projects that build community, we do not fund one time events. For a project to be considered recurring, we are looking for at least 3 events planned within the 6 month grant period
- Involving Stewardship – We prioritize applications that involve aspects of “caring” for the project site. This could be a small act that feels appropriate to the project, from litter pick-ups to weeding.
- Social Benefits – We prioritize projects that foster civic trust and reconnect people to each other and the public spaces they care about. This might mean that you as the applicant have a specific connection to the place or audience you hope to activate, making the impact last beyond this grant period.
- Economic Benefits – Projects that create economic opportunities for others are encouraged. We are particularly interested in projects that provide economic opportunities for SF-based artists, performers, youth, people of color, low-income or unemployed individuals, seniors, and/or people with disabilities.
- Equity – We prioritize applications from Priority Geographies – areas where a significant portion of residents or people who spend time in the area or location are members of a specific cultural, community, racial, or ethnic group that historically has been discriminated against, displaced, and oppressed.
- Budget – We focus on discrete projects that can be implemented with the \$5,000 award this program provides, with no additional funding required. All submissions should include a basic outline of budget categories. You can use [this template](#) if needed to brainstorm categories and start to map out projected costs.

Please Note

- At this time, previous ShineOn Action Awardees are not eligible for additional awards.
- Applicants are only allowed to submit one project idea per grant cycle.

CONTACT

For questions contact shineonsf@sfparksalliance.org
