

'HEART YOUR PARKS' SCREENPRINTING POP-UPS RETURN TO RAISE FUNDS FOR SAN FRANCISCO PARKS

The popular art giveaway events are returning for the second year to celebrate city parks and raise \$50,000 to support these spaces.

SAN FRANCISCO, CA (March 14, 2024) – Today, San Francisco Parks Alliance announces the return of Heart Your Parks. The annual spring campaign showcases the love that San Franciscans have for the city's parks and public spaces through free art giveaways and fundraising to support these spaces.

Kicking off on Saturday, March 30, SF Parks Alliance will bring back the popular Heart Your Parks screen printing pop-ups to a different park for four consecutive Saturdays leading up to Earth Day weekend. Each event will feature a screen printed design specific to the park the event takes place in. These designs are the second set of Heart Your Parks screen prints made by local artist [Orlie K.](#) to celebrate the unique character of iconic San Francisco parks. All Heart Your Parks events will feature live jazz music and free beverages provided by Guayaki.

New this year, the first event on March 30 will start with a [volunteer clean-up](#) sponsored by Kaiser Permanente along Bayview-Hunters Point's Cargo Way, where SF Parks Alliance plans to make future landscaping improvements to the road's median. Kaiser Permanente employees will participate in the clean up, but anyone is encouraged to attend.

"We were blown away by the amount of people who couldn't wait to get their hands on these prints last year. The funds we raised enabled us to do really impactful work, and we're hoping San Francisco comes out to do it again," said Drew Becher, CEO of SF Parks Alliance.

Attendees can visit each Heart Your Parks event to receive a free print with a recommended donation. SF Parks Alliance members will also have the option to create their own screen prints on provided paper. Those interested in creating their own print can sign up to become an SF Parks Alliance member at the events or [become a member online](#) in advance if they're not already.

SF Parks Alliance aims to raise \$50,000 through Heart Your Parks, which will ensure that the organization can continue to build and renovate parks, host free public events, and advocate for parks and public spaces across San Francisco that are welcoming and belong to everyone. All donors who give \$50 or more online will also receive a Heart Your Parks sticker featuring one of the four park designs. Donations toward the campaign can be made at secure.sfparksalliance.org/HYP.

The first Heart Your Parks campaign was launched in 2020 during the height of the pandemic and introduced social distancing hearts to parks across San Francisco. Heart Your Parks returned in 2022 as a large flower heart installation at Alamo Square Park. In 2023, SF Parks Alliance introduced screenprint giveaways at Heart Your Parks with an inaugural set of prints for Alamo Square Park, Duboce Park, Golden Gate Park, and Washington Square Park.

Heart Your Parks Schedule

- Saturday, March 30 @ Cargo Way / Heron's Head Park (11 AM-4 PM)
- Saturday, April 6 @ Golden Gate Park (Murphy Windmill) (11 AM-4 PM)
- Saturday, April 13 @ McLaren Park (Tai Chi court)(11 AM-4 PM)
- Saturday, April 20 Earth Day Weekend @ Crane Cove Park (11 AM-4 PM)

About San Francisco Parks Alliance

SF Parks Alliance is San Francisco's only citywide parks nonprofit. For over 50 years, we've been partnering closely with communities and public agencies to create, sustain, and advocate for parks and public spaces across the city. We believe that everyone deserves access to safe and welcoming community spaces, regardless of where they live in San Francisco.

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SF Parks Alliance Media Kit

SF Parks Alliance Social Media:

Instagram: [instagram.com/sfparksalliance](https://www.instagram.com/sfparksalliance)

Facebook: [facebook.com/sfparksalliance](https://www.facebook.com/sfparksalliance)

X: twitter.com/sfparksalliance

Threads: [threads.net/@sfparksalliance](https://www.threads.net/@sfparksalliance)

Website: sfparksalliance.org

Heart Your Parks Donation Page: secure.sfparksalliance.org/HYP